

BNA meeting 5/20/19

1. Deb/Neal motion to approve minutes. Passed unanimously, no discussion
2. Introductions and recap of commitments

Regarding a spring or fall event, James said Boulevard will be on PorchFest, organized by ACHF, the weekend of move-in, Aug. 11. James thought there was a way for the neighborhood to plug in via sponsoring a band or a house. Event will include Boulevard, Newtown, Pulaski Heights, Buena Vista. It's a great opportunity for neighborhood exposure, and hosts can add their own bit of decorating at their own house. Sponsors get signs posted in front of the house the week prior.

Some other commitments recapped below as new commitments.

3. Events: James asked, "What's the point?" What is the goal or a theme for having an event? Strategic discussion ensued. Deb, Carole and Casey said they liked purely social neighborhood events. James said, if the point is to get ages interacting with each other, then that helps with planning events. Fun, meeting neighbors, and also the exposure for the BNA. Membership drive can be secondary. So that means December and August. Carole would like to also have an event in April, which used to be done more. Spring / Fall / winter events.

August events catch families new to town, new professors, students, etc. PorchFest might be our fall event. If it becomes an annual thing, we can always glom onto that.

James' idea: Maybe the neighborhood chips in to help out at the porches. Saying to the hosts, how can we help you? Maybe night before is a porchfest cookout. What if the BNA worked out their own band for a pre-party the night before and another porch, or one of the porches.

Casey asked about an existing calendar. After some discussion, James said he would come up with a proposal for an event the weekend Porchfest to help connect neighbors, to get new people in the neighborhood connected to the neighborhood, and to give people visibility around the BNA (i.e., what does it do?)

4. Traffic discussions and studies. Updates to the group. John will talk with the neighbors spearheading the traffic studies about involving BNA in the studies. John, Neal and Deb will talk with the neighbor on Park who has started talking with neighbors on Park/Satula
5. BouleYard Sale: Kristen and Hillary will work out a loose timeline and will share with the group.

6. John talked about making BNA more proactive, and he would like to create a strategic plan that would generate a list of general things the group can accomplish over

1 year and 5 years and longer. It won't be super involved and can include some of the membership too. John passed out papers to do a basic SWOT analysis. Each member filled out their paper and then did rapid-fire reading of each category. John will take basic notes, send it out to the listserv for additional comments, and then create a web form for members to share their own thoughts.

Next meeting will parcel this info out into specific action items. August meeting may involve voting on our top topics, while November meeting may be a vote on the larger survey. James reiterated that everyone in BNA should be able to give an elevator speech about why they are a part of the group.

Meeting adjourned at 9:10 p.m.

Next meeting is Monday, August 19

#### COMMITMENTS!

Commitment: John ask Matt about dissolving the Steering Committee Yahoo group

Commitment: Jeff will remind the group monthly to send updates.

Commitment: John will email the Google group to double check a response from everyone

Commitment: John will ask for people to be part of an ad hoc committee to look into traffic issues

Commitment: John, Neal, Deb and Jeff will get with Brian Re; Park Avenue study

Commitment: Carole will compile a list of neighborhood-specific events

Commitment: Kristen will check her google form for the write-up that Carole sent to the members

Commitment: Kristen and Hillary will continue to discuss yard sale dates and will work with Bells/Smells to coordinate with Porch Fest

Commitment: James will create a proposal for an event the same weekend of PorchFest and send it out by early June