

## Blvd Steering Group Minutes, 11/18/19

Present: John, James, Casey, Neal, Sarah Morang, Carole, Jeff, Kristen, Deb.

### Adoption of 8/29/19 Minutes

Carole moved to adopt the minutes, Neal seconded. Carried unanimously.

### **Commitments from August Meeting**

John - Talk to Matt again about dissolving Yahoo group.

John did talk to Matt, but the group has not yet been dissolved. There was some confusion in the meeting as to whether Yahoo Groups are being shut down or support is being reduced.

*Commitment: John will follow up on what is happening with Yahoo Groups.*

Jeff - Remind us all to submit information for monthly updates.

Jeff has done this, will continue to do so.

Carole - Resend list of neighborhood-specific events to the steering committee, and check to see if there's been any response.

Done.

James - Create event for Porchfest-eve.

This didn't happen, but there was a lot going on then anyway. May do an event for 2020 Porchfest.

Deb - Get tree report from Rodney Walters, county tree guy. Ask him to do talk at next membership meeting. See if he'd like to do a walking tour; if so, we can do sign-ups at the membership meeting.

Deb hasn't yet done this.

*Commitment: Deb will contact Rodney Walters once we have a date for the membership meeting.*

Kristen - Find the electronic file of the welcome/info leaflet and update it. Get new copies printed.

Kristen has not been able to find it.

*Commitment: Kristen will continue to try to track down the electronic file.*

John - Catch up with Bryan McLucas re traffic.

John has talked to Bryan.

*Commitment: John will talk to Kelly Girtz about the need for a neighborhood-wide traffic plan, rather than a piecemeal approach.*

John - Tabulate SWOT responses and follow up with steering committee  
John has tabulated the responses. We discussed later in the meeting.

Kevin, James, and Kristen - Organize the annual meeting  
This has not yet happened.

Jeff - Get together a nominating committee for next year's Steering Group members.  
Jeff and Sarah Morang are the nominating committee. They have a list of nominees, with a few gaps.

Carole - Talk to Mary Beth and create first draft of budget, by the end of September.  
Done.

### **Questions on Officer/Committee reports**

#### Park

Dan Lorentz will take over the park from Casey. We will need a re-up of the memorandum of understanding and the work plan. The city has big expectations of the volunteer effort of the neighborhood: 100-120 hours, despite the fact that we have not produced that many hours historically.

### **Strategic discussion/Board input**

#### Calendar

The pets calendar was a great success, and the group has so far made a profit of approx. \$500. Casey moved to give \$150 to Athenspets, and Jeff seconded. Vote in favor was unanimous. Carole still has eight to sell.  
*Commitment: Deb will promote the remaining calendars via the Athenspets Facebook page.*

#### BNA 2020 Slate

We agreed we will try to recruit 3 at-large members from the general membership. If we have any suggestions for people who might take on Finance/Membership or Communications, we should contact Jeff. James volunteered to take on Finance/Membership again if we don't find anyone.

#### *Commitments:*

- *Jeff will work with Kristen to send out a call to the membership for 3 at-large members. (We can couple that with a save-the-date for the annual meeting - or send separately?)*
- *John will send out a short survey to the membership, with three questions from Neal.*
- *All: Contact Jeff if you have ideas for nominations for the vacant committee chairs.*

### Strategic Plan

John created a rough draft of tasks to be completed in the next 60 days, 6 months, or year, respectively. We discussed and made a few revisions.

*Commitment: John will produce a revised task list and will assemble an ad hoc committee to finalize the strategic plan.*

### Budget

Carole shared the draft budget, which looked good. The historic district signs are outstanding, but the money is already committed for them, so we don't need to take that cost into account for the coming year.

### Events

We discussed having the annual meeting in January. James proposed a motion to do so, and Carole seconded. It was passed unanimously. We agreed to ask to have it at Buvez, and to do Automatic pizza again.

*Commitment: James will work with Kevin to organize the annual meeting for January.*

## **Commitments**

- John will follow up on what is happening with Yahoo Groups.
- Deb will contact Rodney Walters once we have a date for the membership meeting.
- Kristen will continue to try to track down the electronic file of the welcome leaflet, so it can be updated.
- John will talk to Kelly Girtz about the need for a neighborhood-wide traffic plan, rather than a piecemeal approach.
- Deb will promote the remaining calendars via the Athenspets Facebook page.
- Jeff will work with Kristen to send out a call to the membership for 3 at-large members. (We can couple that with a save-the-date for the annual meeting - or send separately?)
- John will send out a short survey to the membership, with three questions from Neal.
- John will produce a revised task list, and will assemble an ad hoc committee to finalize the strategic plan.
- James will work with Kevin to organize the annual meeting for January.