

Minutes  
BNA Steering Committee meeting  
2.17.20

John called the meeting to order 7:08 pm

Present:

John Devine, Chair

Mary Beth Gates, Treasurer

Jeff Kilpatrick, Vice Chair

Carole Holmes, At Large

Jason Taylor, At Large

Sarah Ruppensburg, Secretary

Sarah Morang

Deb Stanley,

Rachel Weidner

David Woodard

Tanya Hudson, Communications

Kevin Ruark, Neighborhood Watch

Dan Lorentz, Park

John discusses meeting protocol, acknowledged the great attendance tonight

-meet quarterly, 3rd Monday 7:00 pm

-can adjust date if needed, but prefer not to

-officers and committee chairs send out reports week prior, so meetings can be used for productive discussion on current issues

John moved to adopt the Nov 2019 and Annual Meeting minutes. Dan seconded. Passed by unanimous approval.

## Nov Commitment Updates:

- John will follow up on what is happening with Yahoo Groups.
  - John says done.
- Deb will contact Rodney Walters once we have a date for the membership meeting.
  - Not complete. Continued interest in having him give a presentation.
- Kristen will continue to try to track down the electronic file of the welcome leaflet, so it can be updated.
  - Not done but on the to do list for transitioning btw officers
- John will talk to Kelly Girtz about the need for a neighborhood-wide traffic plan, rather than a piecemeal approach.
  - Meeting with Girtz this week.
- Deb will promote the remaining calendars via the Athenspets Facebook page.
  - Done. 3 remaining will be given to neighborhood businesses.
- Jeff will work with Kristen to send out a call to the membership for 3 at-large members. (We can couple that with a save-the-date for the annual meeting - or send separately?)
  - Done
- John will send out a short survey to the membership, with three questions from Neal.
  - Done. but there was some glitches with mailchimp. Tanya is going to look into this.
- John will produce a revised task list, and will assemble an ad hoc committee to finalize the strategic plan.
  - Done.
- James will work with Kevin to organize the annual meeting for January.

- Done.
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### Treasurer's Report from Mary Beth

\$4,548.18

State of Georgia incorporation just renewed.

-Carole reports difficulty tracking incoming payments, because there is not more info than amount, name, address, and email.

Calendar report: We made \$679 profit. AthensPets still needs to be given their donation of \$150. Mary Beth will cut the check at mtg.

Boulevard Woods: \$1100 left in fund. Held by Athens Land Trust

- Need to keep it
- County approved raising funds for a water fountain
- Phase 3: water fountain, fence, plantings in the back/arboretum area under consideration

### Proposed Budget 2020

-Carol distributed proposed budget

-Carol looked at overall income and spending.

-Felt that yard sale income was too low

-Kevin and James drove around and collected asking for cash.

Basically the process is very informal and lacks accountability.

-developed expenses based on known expenditures.

-is printing too low? Haven't printed a paper newsletter in over 1.5 years

-John notes that all expenses need to be approved in real time, so approving the budget is just a guideline/plan for expected activities.

-suggestion to reduce Annual meeting to \$600, and increasing printing to \$400

-Commitment: John to talk Kristen about historic signs (updating and adding new ones).

-Deb asked about "Website no record of payment". John donated the cost when platform moved to Weebly. It was a multi-year payment.

-Carole moves to adopt the minutes. Deb Stanley seconds. No Discussion. Approved by unanimous vote.

#### Strategic Plan Discussion:

John distributed 2020-21 Strategic Plan

As a group, tasks were discussed individually and assigned a leader and assistants. Some tasks were removed due to lack of clarity, feasibility or duplication/similarity to other efforts. John will update the plan and it will be voted on at the next meeting.

-John to give Tanya log in info for the google drive.

#### February Commitments:

-Deb to follow up with Rodney Walters about presentation

-Tanya to get "welcome leaflet" e-file from Kristen in handover

-John to talk Kristen about historic signs (updating and adding new ones)

-John to give tanya log in info for the google drive.

John adjourns at 8:32.