CAPPA | Community Approach to Planning Prince Avenue | CAPPA

### Final Presentation Prince Ave. Charrette

# 

This Presentation has 5 components and will last 1:30 hours. Enjoy!

ARMC - 18 OCTOBER 2004

### Landscape Solutions:

- 1. Gateway to a Place
- 2. Bury Utilities- Raise a Forest
- 3. Planted Medians & Crosswalk Safe Havens
- 4. Pedestrian Friendly Streets
- 5. Parking Lot Planting Incentives
- 6. Greenspace & Neighborhood Park Network
- 7. Landscape Enhancement & Protection



## Plant the painted median with Prince Avenue's dogwoods and shade trees





#### 1. Gateway to a Place

- Identify Prince Avenue as a neighborhood- not just a thoroughfare
- Establish a threshold at the intersection of Hawthorne and Prince
- Anchor Prince Avenue as a boulevard of trees





#### The Landscape: Trees, Lawns, and Parks Benefits of the Gateway

- Increase tree plantings along Prince Avenue
- Create a sense of enclosure to slow traffic
- Increase safety of residents and users pedestrians, drivers, & cyclists

LANDSCAP



#### 2. Burying Utilities – Raising a Forest

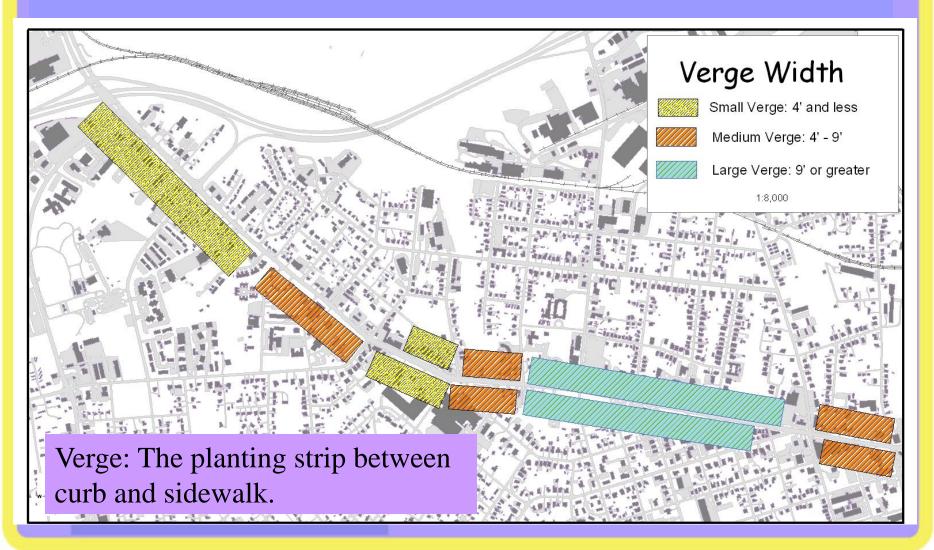
- Visual clutter created by utility lines
- Restricted tree canopy
- Lack of shade and business exposure
- Without utility lines, tree size is dictated by the 'verge' size
- Direct relation between verge width and tree size (caliber, spread, height)

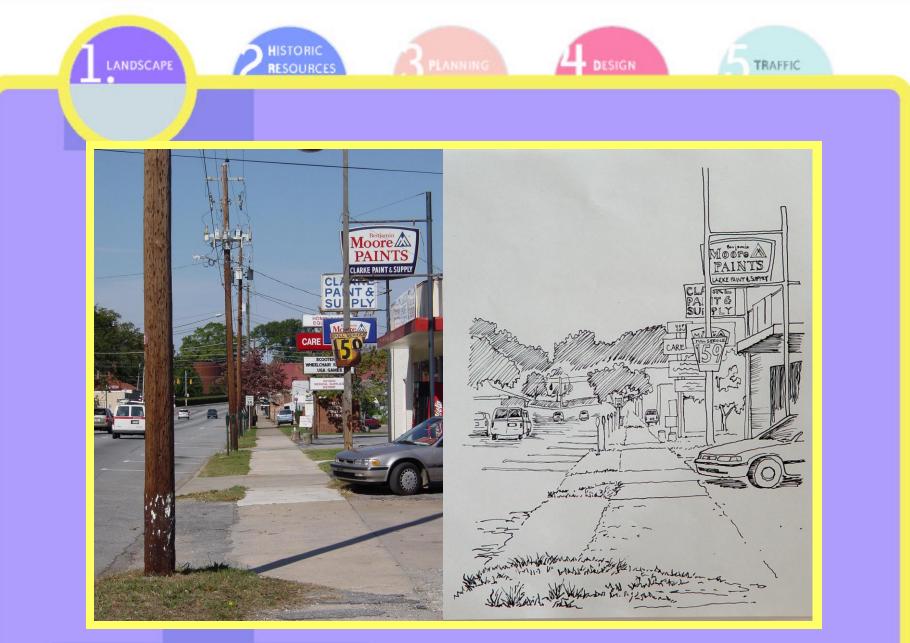


HISTORIC

RESOURCES

LANDSCAPE





#### Existing View towards Normaltown

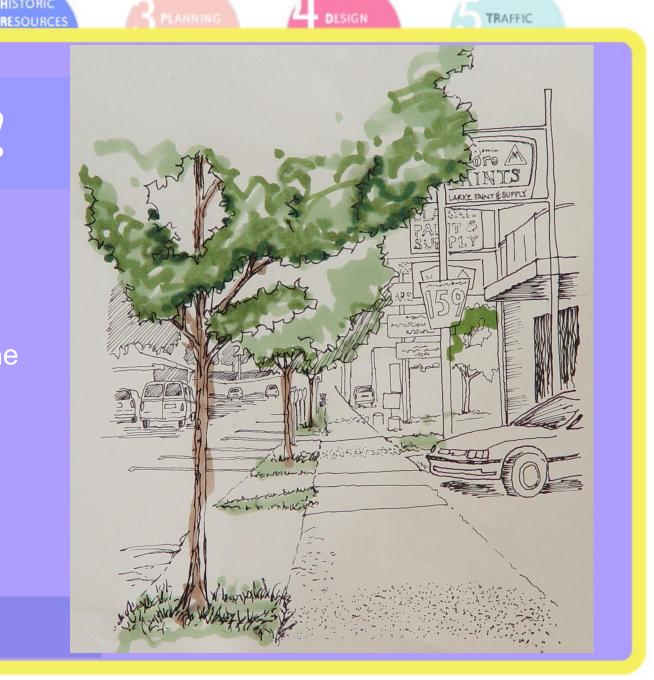
Utility Removal

**Solution!** 

LANDSCAPE

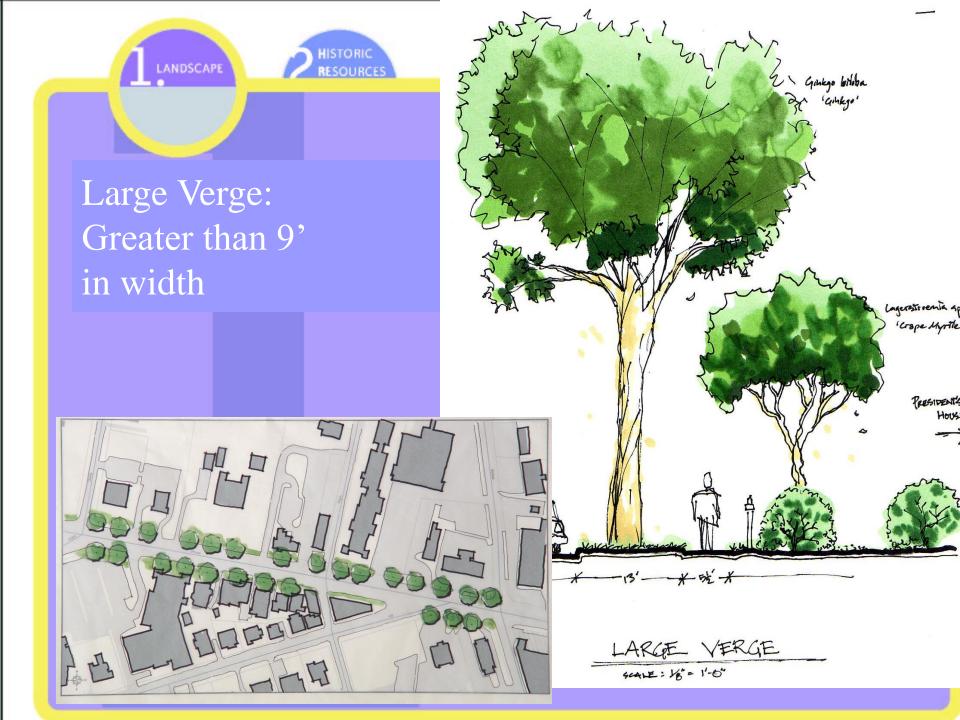
HISTORIC

**Result of burying** utility lines and installing trees in the verge.







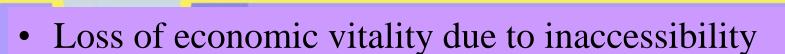


 Planted Medians and Crosswalk Safe Havens

- Introduce medians to:
  - help slow traffic

ANDSCAPE

- provide safe crossings for pedestrians
- create more greenspace through canopy and color
- enhance identity of corridor
- define traffic patterns



- No crosswalk- Dangerous!
- Unused paved median spaces

ISTORI

• Traffic very fast

LANDSCAPE



- Median added to provide safe crossing for pedestrians
- Slows and defines traffic patterns

ISTORE

• Adds greenspace

LANDSCAPE

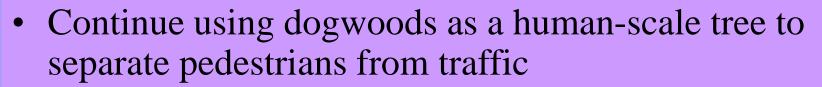




#### 4. Pedestrian-Friendly Streets

- Increase safety and security
- Create an inviting walking experience along the entire corridor
- Establish Prince Avenue as a distinctive place





LANDSCAPE

• Street trees have been shown to reduce traffic speeds

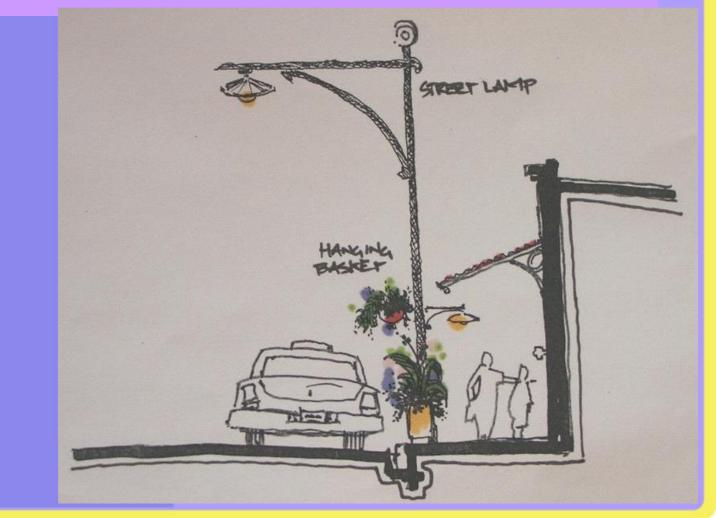


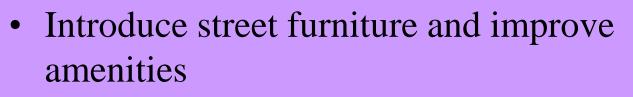
- Provide a barrier from traffic where none exists
- Introduce planters and pedestrian lighting

HISTORIC

RESOURCE

LANDSCAPE





HISTORIC

RESOURCES

- Vine-clad bus shelters
- Drinking fountains
- Benches

LANDSCAPE

- Lighting
- Planters



- 5. Parking Lot Planting Incentives: Current Situation
  - Old Parking Standards

ANDSCAPE

- Emphasis on number of spaces
- No standard for aesthetic, environmental or human health
- Existing Design Standard for New Parking Lots
  - Mandates landscaping
  - 1 tree for every 7 parking spaces
  - 25% of site must be landscaped

#### Solution: Planting Incentives for Existing Parking Lots

- Retrofitting Pre-existing Lots
  - Tax incentives ?

LANDSCAPE

- ACC provides lowered tree or construction cost ?
- Intrinsic incentives
  - People more apt to patronize business
  - Positive contribution to community
- Many Parking Lots Underused
  - Cutting pavement doesn't necessitate cutting number of spaces
  - Greening unused pavement
  - Pervious overflow parking

The Landscape: Trees, Lawns, and Parks

•Benefits of Standards

LANDSCAPE

- -Aesthetic- more pleasant communities
- -Reduces heat island effect (20 degree difference)

-Watershed stewardship stormwatermitigation, protects streams, groundwaterrecharge

-Human health





#### Result of applying the existing ordinance

## Opportunity?

TRAFFIC

HISTORIC

RESOURCES

LANDSCAPE







TRAFFIC

HISTORIC

RESOLIBCES



#### Result of applying existing ordinance

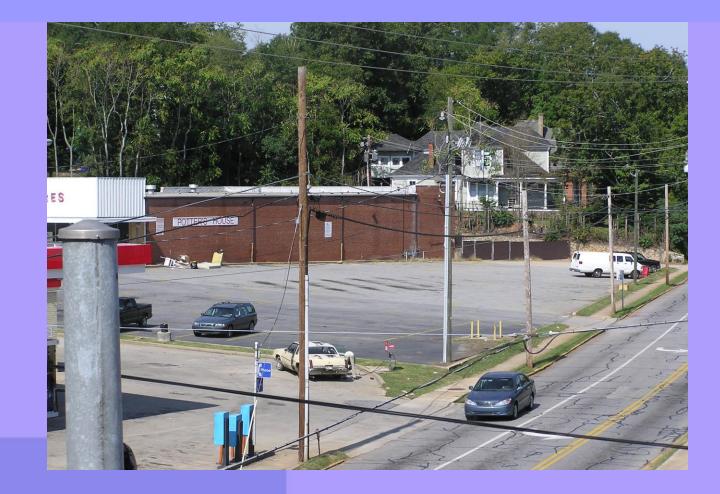
# Opportunity?

TRAFFIC

HISTORIC

RESOLIBCES

LANDSCAPE





RESOURCES

TRAFFIC

LANDSCAPE



#### 6. Greenspace & Neighborhood Park Network

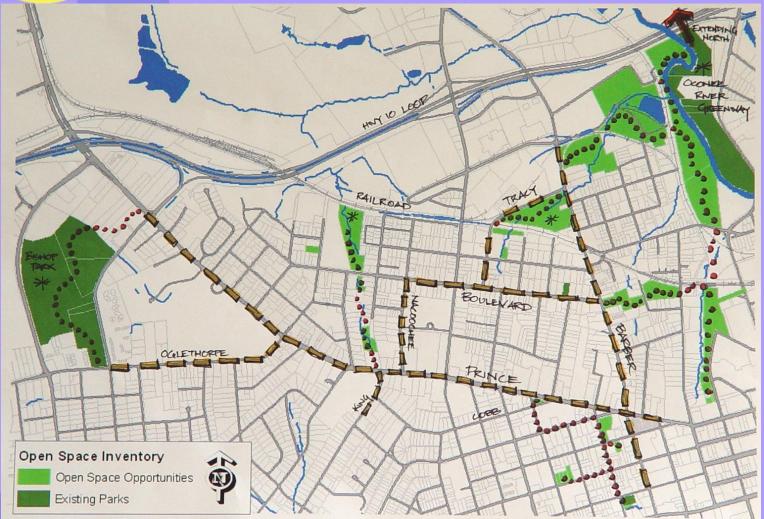
- Our opportunities for future neighborhood parks compete with the current demand for infill housing
- No more lost opportunities for parks!
- Park Network for Healthy Neighborhood Lifestyle
- A place for Fitness and Fun
- A home for Flora and Fauna.

#### Greenspace and Neighborhood Park Network

TRAFFIC

LANDSCAPE

RESOURCES



#### **Existing Opportunities** The Landscape: Trees, Lawns, and Parks

TRAFFIC

LANDSCAPE

RESOURCES





### Existing





#### The Landscape: Trees, Lawns, and Parks



## 7. Landscape Enhancement & Protection

ANDSCAP

- No real protection for existing public or private trees.
- 'Cut now, ask for forgiveness later' attitude
- Need for public/private partnerships for protection, replacement, & maintenance of street trees
- Need for adoption of tree ordinance

## Potential Elements of a Tree Ordinance:

LANDSCAPE

- Requirements for minimum tree canopy on new construction in Single Family Residential lots
- Protect Street Trees from trimming and utility construction
- Provide clear incentives for compliance
- Provide clear penalties for non-compliance
- Review all requests for removal for "mature" trees

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LANDSCAPE 2 HISTORIC RESOURCES REALING 4 DESIGN 5 TRAFFIC

### Historic Resources: Memory or Reality



believe what it used to be...



HISTORIC RESOURCES





## Preserve

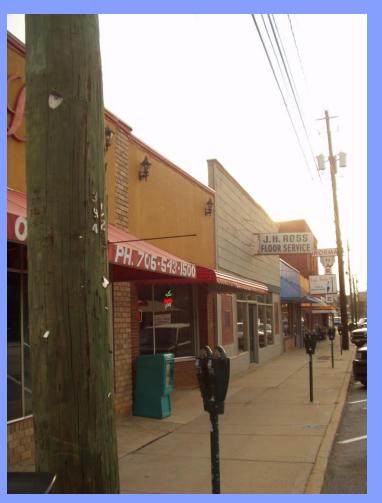


RESOURCES



#### **Incentives for Normaltown**

The eclectic mix of small businesses in Normaltown should be encouraged through a set of incentives tailored to the area.





RESOURCES



#### **Church Owned Property**

Church owned properties are a significant part of the historic resources on Prince. Churches and the community need a shared dialogue regarding these resources.





RESOURCES



#### **Local Designation**

For some historic resources, specific preservation tools, such as local designation, may be necessary.





## Build





**Bottleworks Area** 



**Central Prince** 



TRAFFIC

**Normaltown** 



Navy School

## **Character Areas**

Different sections of Prince require different solutions.



**West Prince** 

















RESOURCES

### **Character Area: Central Prince**





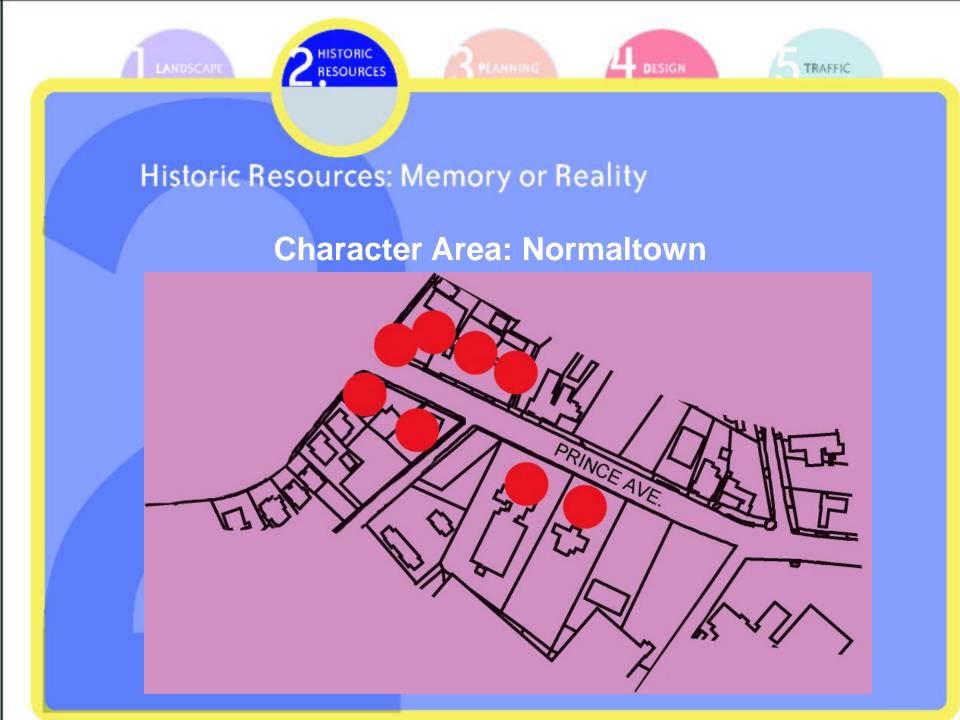
RESOURCES



#### **Central Prince**

The grand avenue character of this area is maintained in new building through wide setbacks and landscaping.





LANDSCAPE



PLANNING

### Historic Resources: Memory or Reality



#### Normaltown

TRAFFIC

Redevelopment should preserve Normaltown's unique combination of urban and small town character.





### **Character Area: West Prince**





RESOURCES

#### **West Prince**

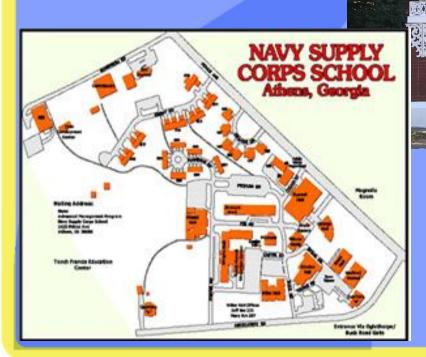
Rehabilitation and reuse should maintain the residential character of this area of Prince.







RESOURCES



#### Navy School

Should it revert to private use, the distinct historic elements of this area should inform new development.

ISTORIC

RESOURCES



**New Construction** 

TRAFFIC

Development should respect historic setbacks. LANDSCAPE





#### DESIGN

TRAFFIC

### Historic Resources: Memory or Reality



#### Neighborhood Planning Units

Distinct neighborhoods require citizen engagement in the planning process.

Many such neighborhoods exist along Prince.



## Celebrate















#### **Bus Shelter Displays**

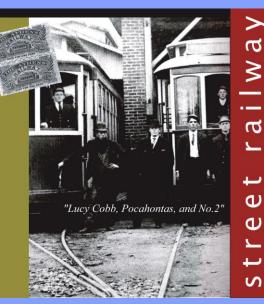
These large signs would discuss historic themes along Prince Avenue.

#### prince ave streetcar

In 1885 a Mc Snodgraw from Texas organized the first street railway in Albens. His streeterars were powered by small mules which he sent in from Texas, and his three cars were called "Lucy Cohb", "Pochonica," and "No.2." The company logo was "hwenty-seven car miles per bale of hw,"

On June 23, 1891, the first electric swetcar moved down Prince and Milledge avenues. Barber and Lumpkin Streets, and the Boulesard. Doms and power plants were built at Mitchell Bridge and Tallassee Shoals to provide the necessary electricity:

The introduction of the electric streetcars in Athens stimulated growth of new houses near alreadyestablished avenues like Prince.

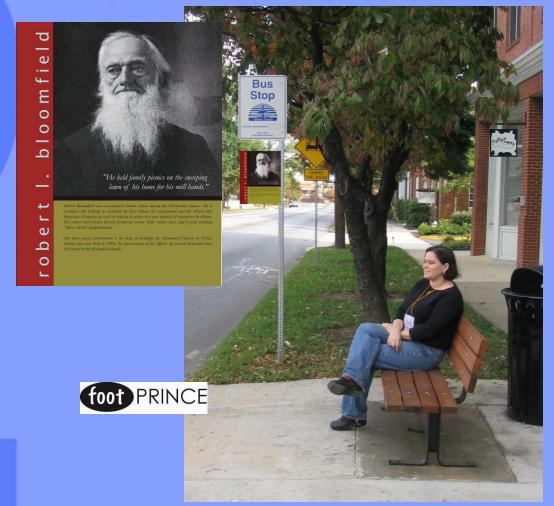




RESOURCES

#### **Historical Interest Signs**

These smaller signs will feature individual personalities and sites related to Prince Avenue.



LANDSCAPE



PLANNING

#### Historic Resources: Memory or Reality

#### Heritage Walk Brochure

Designed to promote pedestrian traffic along Prince Avenue, a heritage walk will highlight the historic and modern amenities of the corridor.

#### **History of Prince Avenue**

Prince Avenue is one of Athen's earliest arteries and runs through the middle of several Historic Districts. Prince Avenue's charm stems from its collection of important structures from different periods of Athens history. Near downtown Athens, large white columned antebellum mansions are found along with the late 19th century Emmanuel Episcopal Church and the old Coca-Cola bottling plant. The campus of the old Normal School for teachers now houses the Navy Supply Corps School and the adjacent commercial district called Normaltown. Prince Avenue stands as a museum of monuments in the history of Athens. So take a stroll down Prince Avenue and discover its past and place in Southern history.



#### Statement of Purpose

DESIGN

footPRINCE is a heritage program for Prince Avenue designed to promote heritage tourism, educate pedestrians, citizens, and tourists about Prince Avenue's interesting past and importance, and promote pedestrian activities along the corridor. footPRINCE is a self-guided walking tour leading tourists up and down Prince Avenue on foot. At various landmarks or sites associated with significant Prince Avenue residents from the past, the viewer will be presented with information about Prince Avenue's unique history. The plan consists of two types of displays-- a large format display and a smaller, street level display. While this educational program could be placed anywhere, one potential implementation of this program would be to tie it in to existing Athens Transit bus stops along Prince Avenue. The large format kiosks could be affixed to the back wall of bus stop shelters and the smaller displays, consisting of a historic photo and limited, yet engaging related text, could be placed at bus stops along Prince without shelters. A brochure with a map of Prince marked with individual footPRINCE sites could be obtained at the Visitor Center and Prince Avenue businesses.





TRAFFIC

A heritage walk along Prince Avenue









RESOURCES

#### **Open Doors Day**

This annual event would allow the public to see the corridor's historic structures in a new and more personal way.



LANDSCAPE



PLANNING

#### Historic Resources: Memory or Reality





TRAFFIC

#### **Neighborhood Events**

Social events strengthen communities and increase appreciation of historic resources.

An annual themed corridor festival could augment smaller gatherings that happen regularly and generate tourism.



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## Diversity of Uses: The Right Mix Makes a Difference



#### **Existing and Potential Land Uses**



RESOURCES

Development of High Intensity Activity Centers

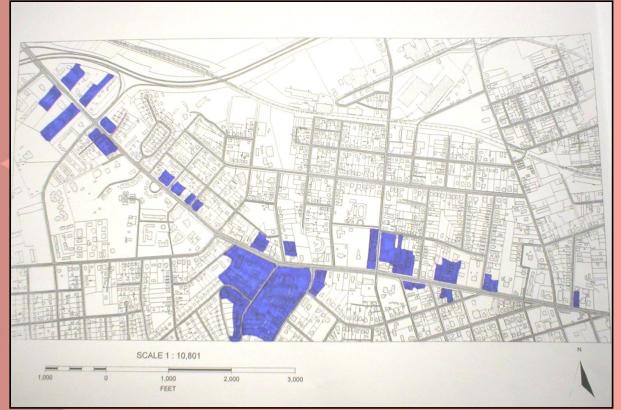
> Transfer of Development Rights





## Diversity of Uses: The Right Mix Makes a Difference

## Development of High Intensity Activity Centers



#### **Medical Office Sprawl**



RESOURCES

## Development of High Intensity Activity Centers

West Side Mixed Use Medical





## Diversity of Uses: The Right Mix Makes a Difference



#### **Development of High Intensity Activity Centers**

**Design Standards for Transitional Areas** 



RESOURCES

## Development of High Intensity Activity Centers

Incorporating Mixed Use Design





## Diversity of Uses: The Right Mix Makes a Difference



#### **Connectivity Between Uses**

**On Street Green Buffer** 





#### **Proposed Areas of Connectivity**

#### **Connectivity Between Uses**

**Crosswalks In Activity Centers** 



#### **Connectivity Between Uses**

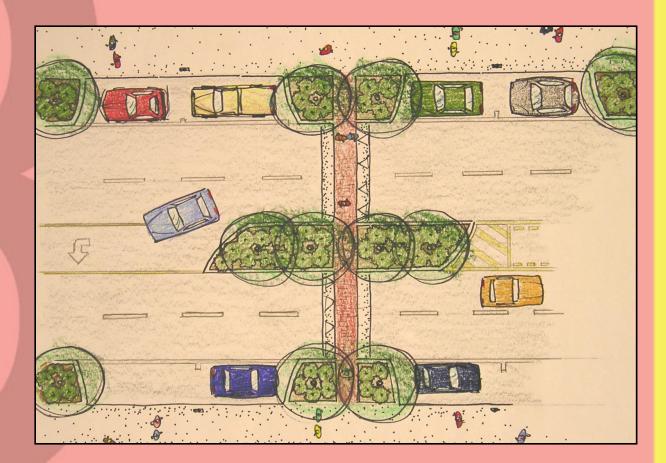
Raised Crosswalks In Activity Centers





#### Parking Solutions

Parallel Parking With Tree Islands



RESOURCES

## Shared parking behind buildings reduces the number of street cuts and adds continuity to the sidewalks

TRAFFIC





Shared Parking

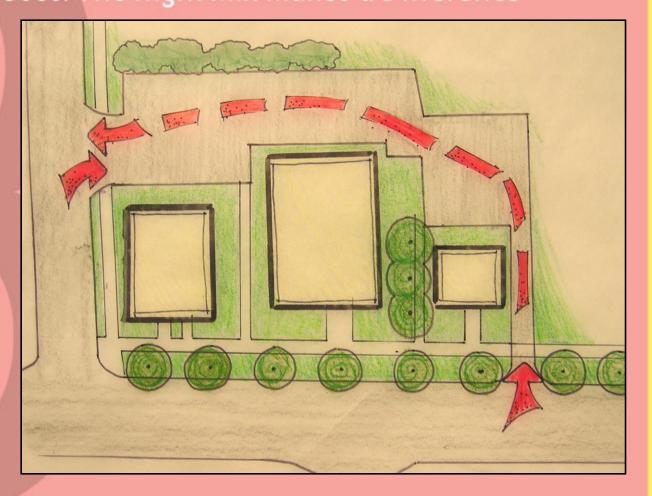




RESOURCES

#### Parking Solutions

#### **Shared Parking**







#### **Parking Solutions**

**Parking Decks With Green Roofs** 





#### Parking Solutions Parking Decks With Green Roofs

TRAFFIC

HISTORIC

RESOURCES



#### **Green/Gathering Spaces**



#### **Green/Gathering Spaces**

Potential Street Closure







#### Green/Gathering Spaces

Underutilized Private Space





#### **Green/Gathering Spaces**

#### Private Space for Public Use





#### **Green/Gathering Spaces**

#### Vibrant Public Space







High Intensity Activity Centers

Connectivity Between Uses

Parking Solutions

Green/Gathering Spaces

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#### PRINCE AVENUE

MANY POSITIVE FEATURES CURRENTLY – IT'S NOT BROKEN WHEN COMPARED WITH ATLANTA HIGHWAY



HISTORIC

RESOURCES



TRAFFIC

DESIGN



Urban Design: Neighborhoods, Commercial Centers + Public Amenities NEIGHBORHOOD IDENTIFIERS & UNIFIERS:

CAN CONSISTENT MARKERS & STREET AMENITIES CREATE A COHESIVE PRINCE CORRIDOR?



DESIGN



HISTORIC

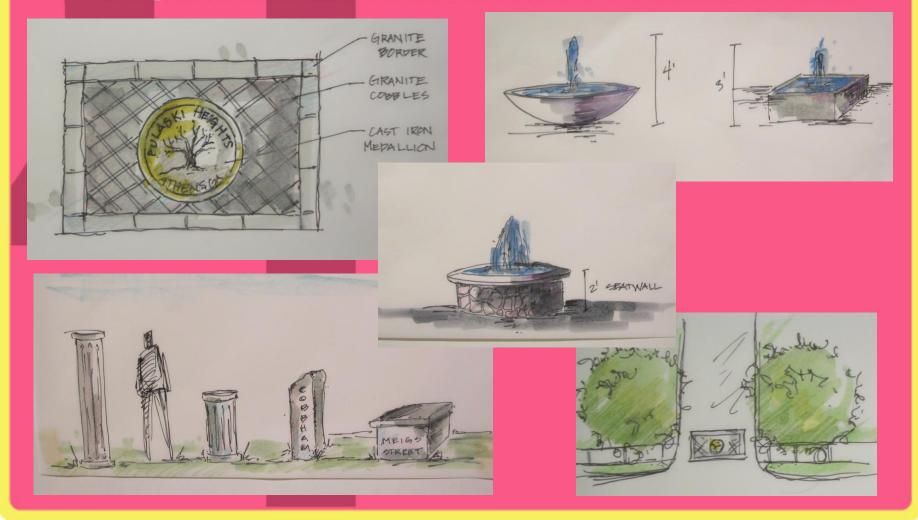
RESOURCES



DESIGN

TRAFFIC

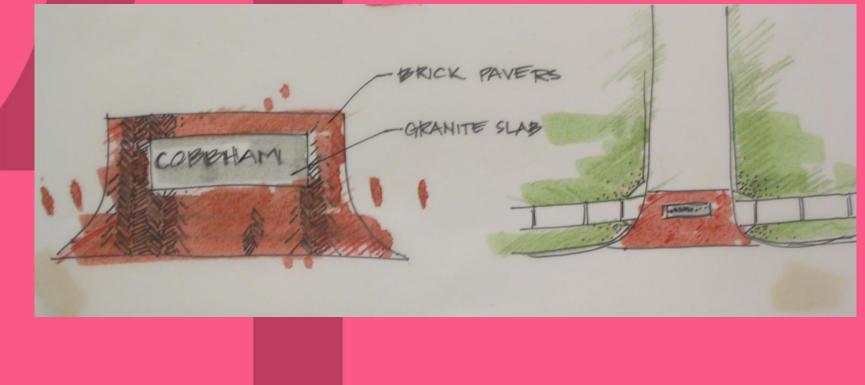
HISTORIC



DESIGN

TRAFFIC

HISTORIC



HISTORIC

RESOURCES

THERE SEEM TO BE AN ADEQUATE NUMBER OF BUS STOPS BUT ONLY A FEW OFFER A SEAT AND ONLY ONE OFFERS SHELTER.

WOULD MORE PEOPLE UTILIZE THE MASS TRANSIT IF THEY PROVIDE SHELTER FROM THE ELEMENTS?



DESIGN



HISTORIC

RESOURCES

WE PROPOSE A COMPETITION TO CREATE

**UNIQUE TO PRINCE** 

AVENUE.

**BUS SHELTERS WHICH ARE** 



DESIGN

TRAFFIC

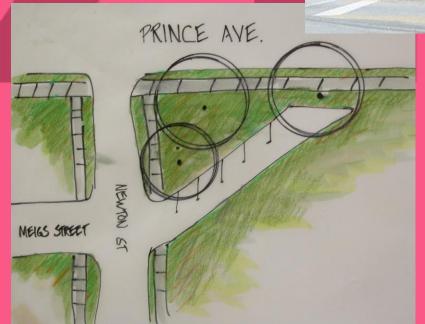
DOES THE COMMUNITY WANT TO IMPROVE CURRENT BUS STATIONS WITH UNIQUE BUS SHELTERS?

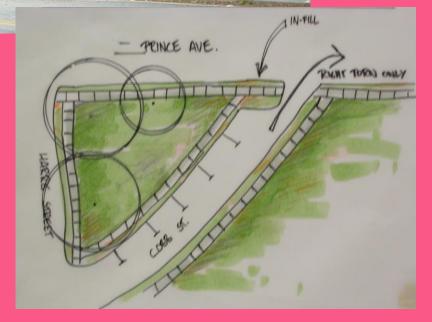


RESOURCES



DESIGN





DESIGN

TRAFFIC

#### INTRODUCING GREEN SPACE & PUBLIC SPACE



HISTORIC

## Urban Design: Neighborhoods, Commercial Centers + Public Amenities Sunset District

# No

HISTORIC

RESOURCES

#### **Normaltown District**

#### **Downtown District**

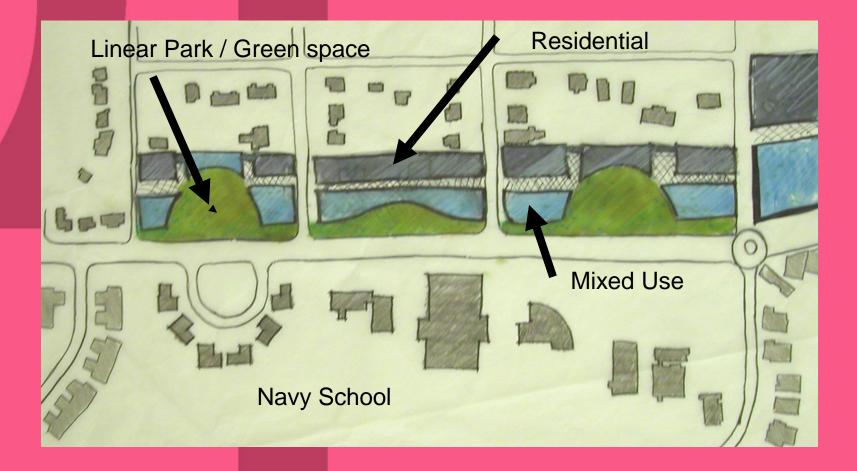
TRAFFIC

DESIGN

DESIGN

TRAFFIC

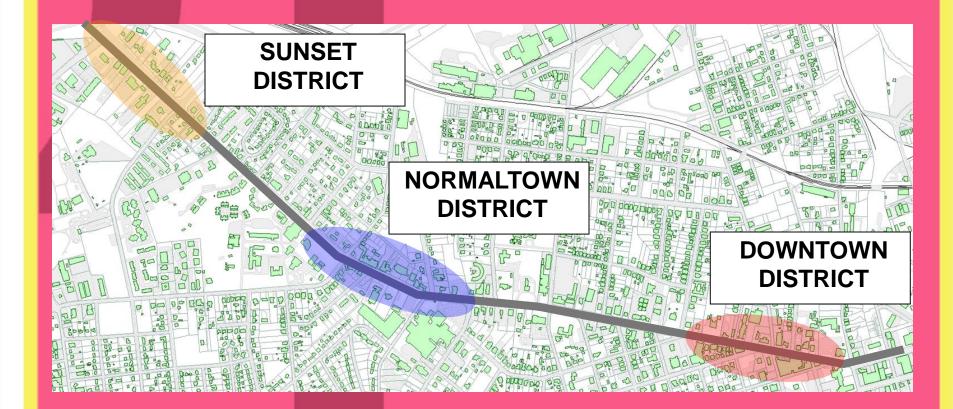
HISTORIC



DESIGN

TRAFFIC

HISTORIC

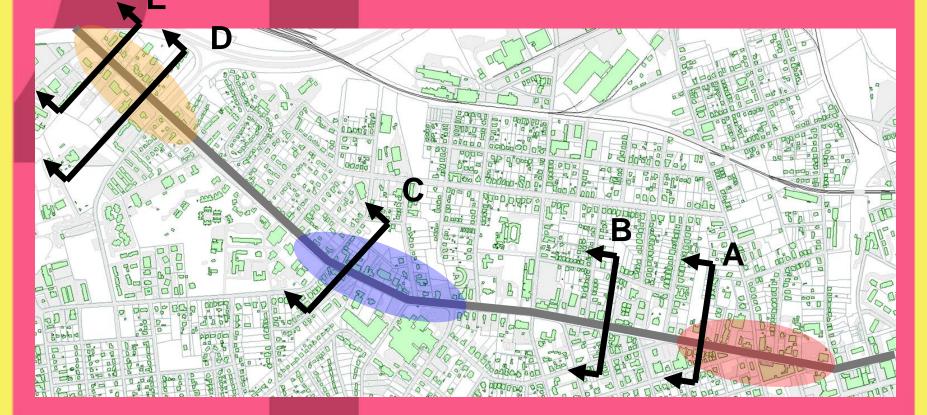


DESIGN

TRAFFIC

#### **SECTION LOCATIONS**

HISTORIC



Urban Design: Neighborhoods, Commercial Centers + Public Amenities NEIGHBORHOOD IDENTIFIERS / UNIFIERS:



HISTORIC RESOURCES



DESIGN

DESIGN

TRAFFIC

HISTORIC

RESOURCES



Section A – Newton Street

DESIGN

TRAFFIC

HISTORIC

RESOURCES



#### Section B – Suntrust Bank Area



#### Section C – Normaltown

DESIGN

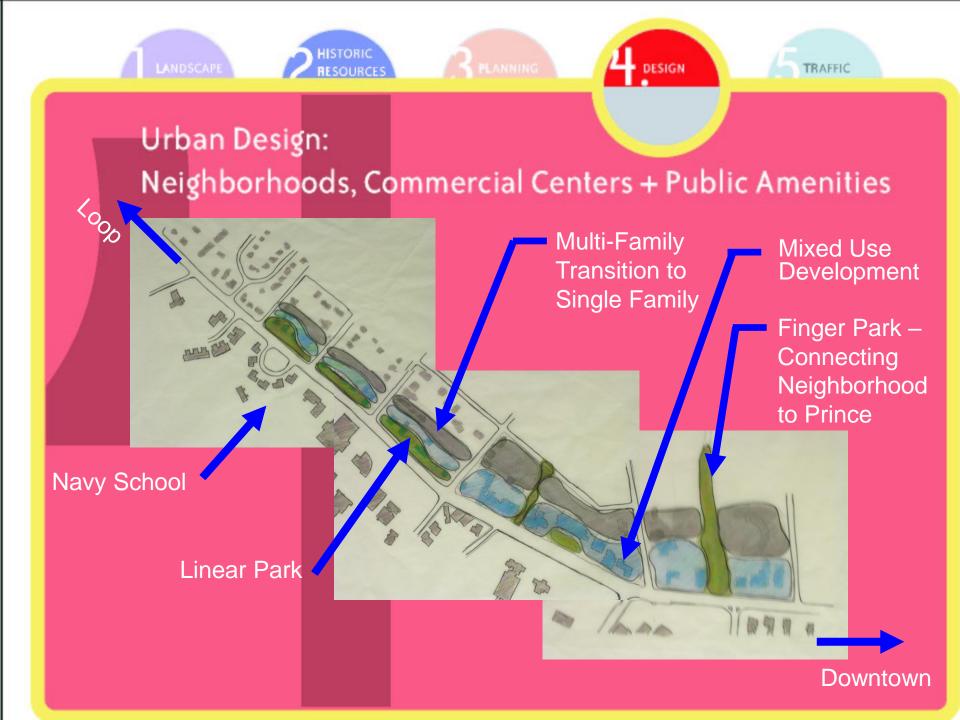
TRAFFIC



#### Section D – Connection to Bishop Park

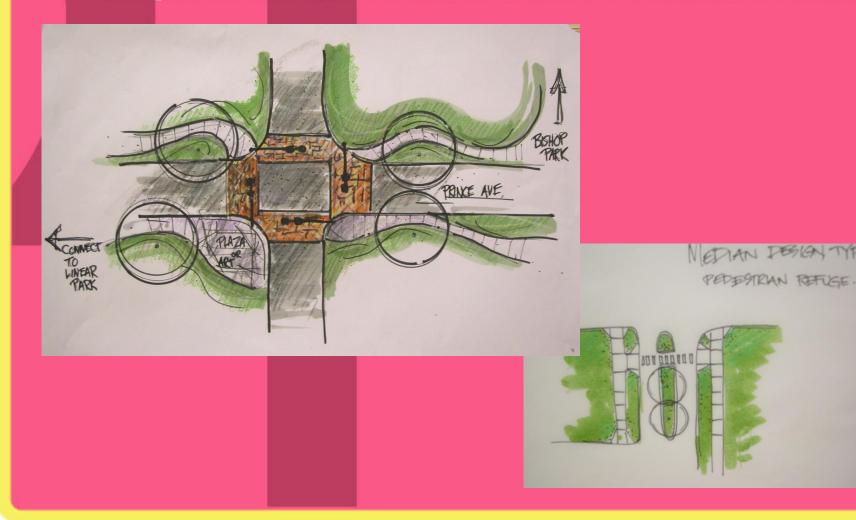


Section E – New Zoning Proposal in Sunset District



DESIGN

TRAFFIC



#### **BIKE RACKS**

NEW CONSTRUCTION IN CLARKE COUNTY IS REQUIRED TO HAVE A BIKE RACK ON THE SITE.

HISTORIC

RESOURCES

CAN WE LOOK BEYOND THE STANDARD BIKE RACK TO MAKE SOMETHING BOTH FUNCTIONAL AND UNIQUE TO PRINCE AVENUE?



DESIGN

#### **BIKE RACKS**

A FUNCTIONAL PIECE OF STREETSCAPE PROMOTING ALTERNATIVE TRANSPORTATION AND REAFFIRMING NEIGHBORHOOD IDENTITIES.

HISTORIC

RESOURCES



DESIGN

WE SEE THIS AS AN OPPORTUNITY FOR A DESIGN COMPETITION WHICH COULD UTILIZE LOCAL ARTISTS.

DOES THE PUBLIC WANT TO IMPROVE CURRENT BIKE RACKS WITH CREATIVE SOLUTIONS?





RESOURCES

DESIGN

TRAFFIC

DOES THE COMMUNITY WANT TO INTRODUCE PUBLIC ART INTO THE PRINCE AVENUE STREETSCAPE?

#### Urban Design:

#### Neighborhoods, Commercial Centers + Public Amenities

TRAFFIC

DESIGN

#### **Improve Public Features**

Linear parks, finger parks, and pocket parks
Public art
Bus stops
Neighborhood identity
Pedestrian refuge

#### **Balance Spaces**

Mixed-use zoning (retail on ground floor and residences above)
Centralized medical offices help to avoid sprawl
Curb cut reduction

#### Link Existing and Future Improvements

Downtown District (in transition)
Normal Town District (existing)
Sunset District (future potential)
Green space corridor connections

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### Traffic: Corridor Design, Safety Issues and Accessibility

LANDSCAT

#### Is excessive speed a problem on Prince?

HISTORIC



DESIGN

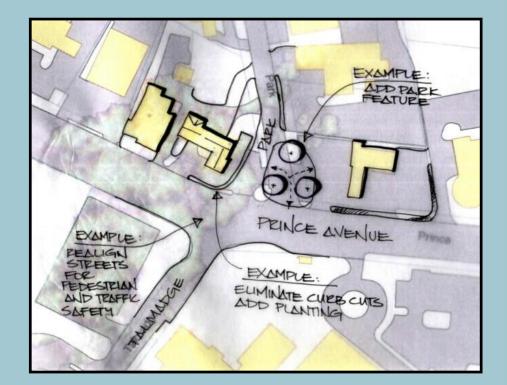
LABOSCAT

Is excessive speed a problem on Prince?

HISTORIC

**FSDURCES** 

- Reconfigurations
- Curb-cut standards
- Sign standards
- Other road improvements
- Speed enforcement



DESIGN

LABORT

Is excessive speed a problem on Prince?

I STORE

- Reconfigurations
- Curb-cut standards
- Sign standards
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- Speed enforcement



DESIGN

LABORCAT

#### Is excessive speed a problem on Prince?

I STOLE

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**MASSER** 

LANDSC M

#### Is excessive speed a problem on Prince?

100

- Reconfigurations
- Curb-cut standards
- Sign standards
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- Speed enforcement



**NEXSER** 

MARC

LABORCAT

#### Is excessive speed a problem on Prince?

II STOLE

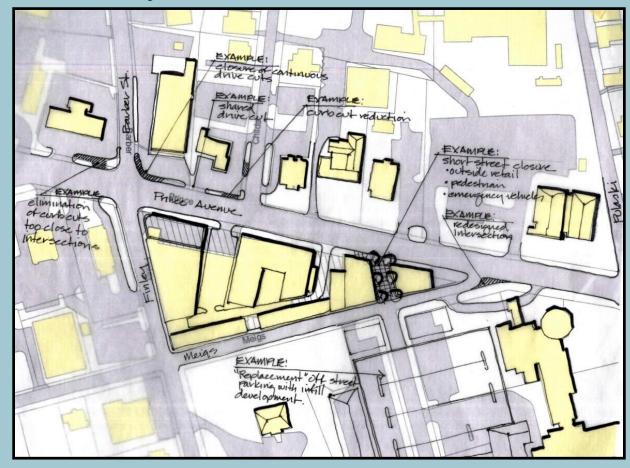
- Reconfigurations
- Curb-cut standards
- Sign standards
- Other road improvements
- Speed enforcement



**MASSER** 



#### Is pedestrian safety a concern on Prince Avenue?





AND ST AT

Is pedestrian safety a concern on Prince Avenue?

100

Complete sidewalks along both sides of Prince

Landscaping

- Additional crosswalks
- Crosswalk standards

6' 6' 4' 14' 10' 14' 4' 6' 6' SIDE FARK INBOUND LAMES TO' OUTBOUND LAMES TO'

statist)

HAIHC

•Enforcement of pedestrian right-of-way

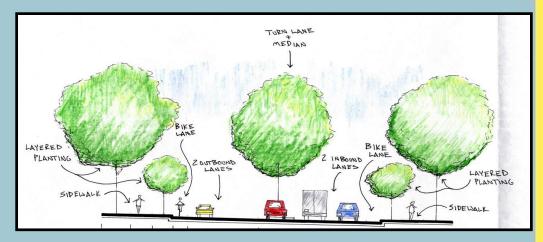
•Road Closings at North Pope and North Newton



sides of Prince

- Landscaping
- Additional crosswalks
- Crosswalk standards
- •Enforcement of pedestrian right-of-way

•Road Closings at North Pope and North Newton



Accession

Is pedestrian safety a concern on Prince Avenue?

Complete sidewalks along both sides of Prince

Landscaping

- Additional crosswalks
- Crosswalk standards
- •Enforcement of pedestrian right-of-way

•Road Closings at North Pope and North Newton



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INHC

All of the later

#### Is pedestrian safety a concern on Prince Avenue?

•Complete sidewalks along both sides of Prince

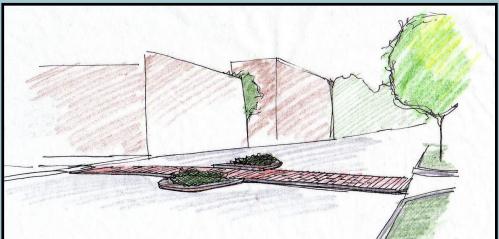
Landscaping

Additional crosswalks

Crosswalk standards

•Enforcement of pedestrian right-of-way

•Road Closings at North Pope and North Newton



1 44 (4)

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Is pedestrian safety a concern on Prince Avenue?

•Complete sidewalks along both sides of Prince

Landscaping

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static)

INHC

All the second

#### Is pedestrian safety a concern on Prince Avenue?

Complete sidewalks along both sides of Prince

- Landscaping
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•Road Closings at North Pope and North Newton



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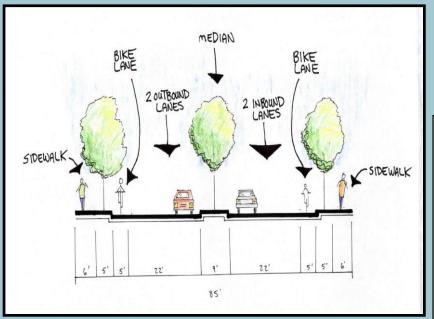
ATHC





### **BICYCLE SAFETY**

# Should bicycle transportation be included in planning for Prince Avenue?







### **BICYCLE SAFETY**

# Should bicycle transportation be included in planning for Prince Avenue?

Share the Road "Sharrows"

•Bike lanes





### **BICYCLE SAFETY**

# Should bicycle transportation be included in planning for Prince Avenue?

•Share the Road "Sharrows"

•Bike lanes

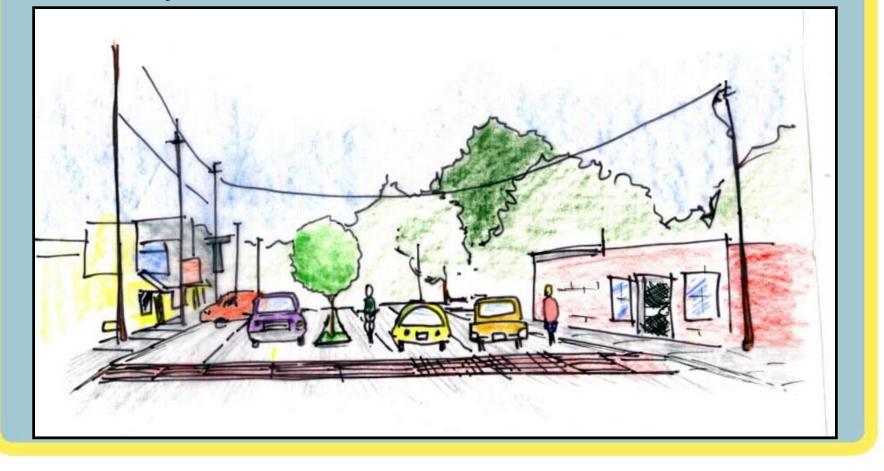




LABORE D

11.10

Should more attention be given to parking safety and accessibility on Prince?



DESIGN

NATHC





#### PARKING ACCESSIBILITY

# Should more attention be given to parking safety and accessibility on Prince?

#### Retail parking concerns in Normaltown

•Accessible options for services and other civic events





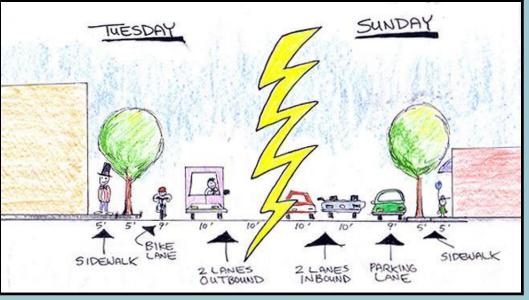
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# Should more attention be given to parking safety and accessibility on Prince?

Retail parking concerns
 in Normaltown

All the second second

•Accessible options for services and other civic events



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MARC



# Is the public transportation along the Prince Avenue corridor adequate?



LABORATION

Is the public transportation along the Prince Avenue corridor adequate?

**MASSER** 

TRAFFIC

II STOLED

•More frequent bus service possibilities

Park-and-Ride and Rideshare

 Posted bus schedules at each stop

Covered bus shelters

•Light rail

LAND ST OT

Is the public transportation along the Prince Avenue corridor adequate?

**MASSEN** 

TRAFFIC

•More frequent bus service possibilities

Park-and-Ride and Rideshare

H STOLED

Posted bus schedules at each stop

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Alerse et

Is the public transportation along the Prince Avenue corridor adequate?

•More frequent bus service possibilities

Park-and-Ride and Rideshare

 Posted bus schedules at each stop

Covered bus shelters

•Light rail



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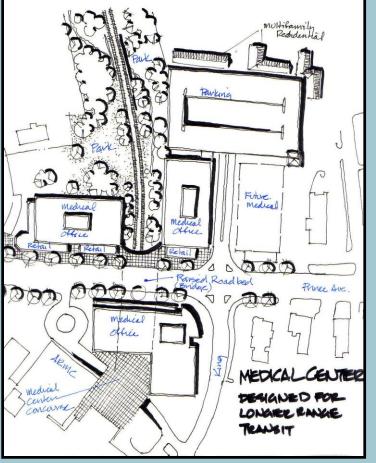
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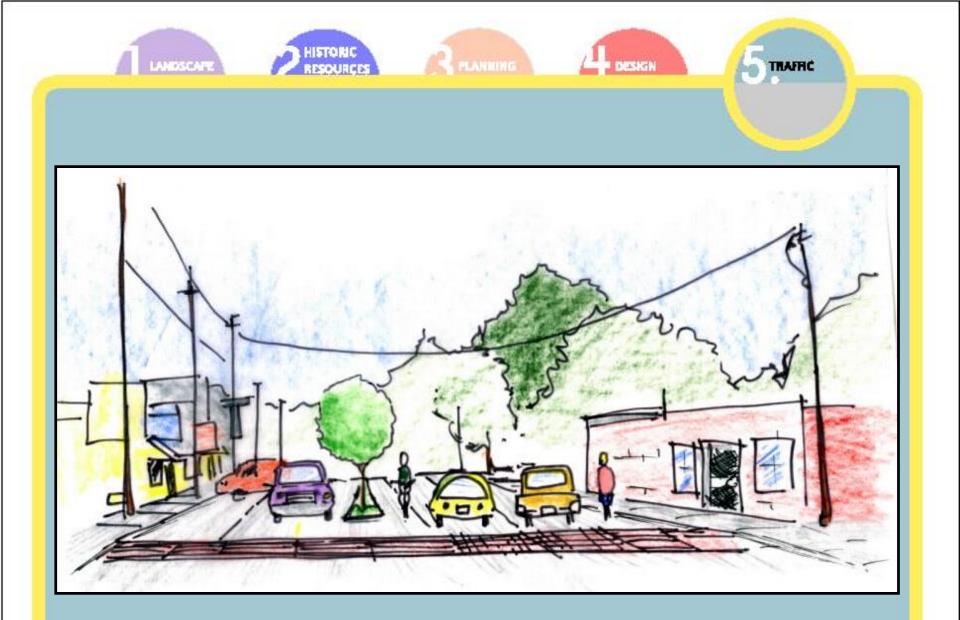
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#### **Slowing Down Traffic and Putting People First**

### **One User, One Vote, One Prince!**

Online voting begins Wednesday, October 20 at Noon.

Tell your friends and family members who have an interest in the future of Prince to visit...

# www.PLANNINGPRINCE.org

...and cast their vote for the future of Prince.





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